

## **Workshop on Freight Transport and Logistics**

**Lima, August 5 and 6, 2014**  
**Radisson Decapolis Miraflores Hotel**

### **1. BACKGROUND**

One of the objectives of the COSIPLAN Strategic Action Plan (PAE) 2012-2022 is to “stimulate the application of methodologies and the development of sectoral processes and complementary actions in order to facilitate the design, execution and operation of physical integration projects” and, in relation to the development of sectoral processes, the PAE sets forth the action to “promote regulatory convergence to regulate the development and operation of the regional infrastructure.”

Traditionally, the development of transport infrastructure and transport services has been approached in a separate, not articulated manner in the South American countries, which has not contributed to a provision and an operation efficient enough to attain sustainable economic and social development.

Over the last few years, increasing importance has been attached to an integrated analysis of transportation infrastructure and services from a multimodal perspective, which focuses on intermodal transfer points and uses logistics as the articulating component.

In this regard, the COSIPLAN seeks to establish logistics as a strategic focus to promote a systemic view of infrastructure, transport and logistics, which calls for the strengthening of this process both in each country and in the whole South American region by concentrating efforts to encourage public policies that address these aspects in a joint manner, and also by exploring convergence alternatives in the field of transport infrastructure and services in South America.

### **2. OBJECTIVES**

- A. Exchange experiences as well as any developments made and initiatives implemented in the UNASUR Member States in relation to freight transport and logistics.
- B. Identify joint action lines within COSIPLAN regarding logistics and the development of transportation services and logistics infrastructure for integration purposes.
- C. Define the next steps to be undertaken in connection with the training of the national teams in this subject as well as with information management, and assess whether it is relevant to develop methodologies to measure progress in the management of public policies concerned with freight transport and logistics.

### 3. PARTICIPANTS

In addition to the National Coordinators, the Workshop calls for the participation of representatives from government agencies concerned with freight transport planning as well as with logistics services and infrastructure development to contribute their countries' experiences and promote a dialogue aimed at meeting the Workshop objectives and identifying the next steps and measures that can be adopted within COSIPLAN.

### 4. AGENDA

#### TUESDAY, AUGUST 5

##### 09:00 – 09:15 **Opening Session**

*Sergio Galilea Ocón, Under-Secretary of Public Works, Ministry of Public Works, Chile. COSIPLAN Presidency Pro Tempore held by Chile*

##### 09:15 – 09:30 **Meeting Objectives and Expected Results**

*COSIPLAN National Coordination Peru*

#### **Block I: Public Policies to Improve Logistics Performance in the South American Countries**

*Moderator: Patricio Mansilla, CCT (IDB)*

##### 09:30 – 10:00 **Integrated Infrastructure, Transportation and Logistics Policies**

*Lecturer: Azhar Jaimurzina, Head of the Infrastructure Services Unit, ECLAC*

##### 10:00 – 10:30 **Public Sector Interventions to Improve National Logistics Performance**

*Lecturer: Pablo Guerrero, Expert in Transport and Logistics, IDB*

##### 10:30 – 11:15 **Program for Regional Logistic Development in Latin America (CAF LOGRA)**

*Lecturer: Rafael Farromeque, Senior Expert in Logistics, CAF*

Q&A and Comments

##### 11:15 – 11:30 **Coffee Break**

#### **Block II: Exchange of Logistics Experiences, Initiatives and Developments in South America**

##### 11:30 – 13:00 **PANEL 1: DEVELOPMENT OF NATIONAL LOGISTICS POLICIES**

*Moderator: Pablo Guerrero, IDB*

##### **Chile: Logistics Development Program**

*Lecturer: Alexis Michea, General Coordinator of the Logistics Development Program*

##### **Paraguay: Implementation of a National Logistics Plan**

*Lecturer: Federico Olmedo, Executive Director, Paraguayan Logistics Association – APYLOG*

## **Peru: Transport Logistics Services Development Plan**

*Lecturer: Carlos Lozada, General Director of Planning and Budget, Ministry of Transport*

Q&A and Comments

13:00 – 14:30 **Lunch Offered by the Ministry of Transport and Communications of Peru**

14:30 – 16:00 **PANEL 2: IMPLEMENTING THE INSTITUTIONAL FRAMEWORK FOR LOGISTICS**

*Moderator: Rafael Farromeque, CCT (CAF)*

*Commentator: Dimitri Zaninovich, Director of Sustainable Energy and Infrastructure, National Department of Planning – Colombia*

## **Peru: Development of the Logistics Institutional Framework**

*Lecturer: Sandra Becerra Aranzaes, Ministry of Transport and Communications*

## **Uruguay: Role and Operations of the INALOG (National Logistics Institute)**

*Lecturer: Federico Stanham, General Manager of the National Logistics Institute*

Q&A and Comments

16:00 – 16:15 **Coffee Break**

16:15 – 17:00 **Conclusions and Closing Session of the First Workshop Day**

*A panel made up of the commentators and moderators of the first sessions and by the COSIPLAN National Coordination Peru*

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## **WEDNESDAY, AUGUST 6**

09:00 – 09:15 **Opening Session of the Second Day of the Workshop**

*COSIPLAN National Coordination Peru*

09:15 – 10:45 **PANEL 3: IMPLEMENTING LOGISTICS AND FREIGHT TRANSPORT PROJECTS**

*Moderator: Federico Stanham, Uruguay*

## **Argentina: Towards a Comprehensive Logistics System in Argentina**

*Lecturer: Juan Francisco Mangiameli, National Director of Transport, National Secretariat of Transport*

## **Brazil: Logistics Integral Planning Process in Brazil**

*Lecturer: Francisco Luiz Baptista da Costa, Transportation Planning Director, Ministry of Transport of Brazil*

## **Colombia: Implementing the National Logistics Policy**

*Lecturer: Dimitri Zaninovich, Director of Sustainable Energy and Infrastructure, National Department of Planning*

Q&A and Comments

10:45 – 11:00 **Coffee Break**

11:00 – 12:45 **TECHNICAL PRESENTATIONS**

*Moderator: Ignacio Estévez, CCT Secretariat*

**Freight Transport in Latin America and the Caribbean: Performance and Trends**

*Lecturer: José Barbero, CCT consultant*

**Towards Improving the Functionality of the Latin American Logistics System**

*Lecturer: Rafael Farromeque, CAF*

Q&A and Comments

12:45 – 14:15 **Lunch (on your own)**

### **Block III: Identification of Actions in the Freight Transport and Logistics Fields within the Framework of COSIPLAN**

14:15 – 14:45 **Proposal and Presentation of a Training Program in the Making and Management of Freight Transport and Logistics Policies**

*Lecturer: COSIPLAN National Coordination Peru and José Barbero, CCT consultant*

*Contributions by the countries*

14:45 – 15:30 **Measuring Logistics Performance: The IDB Observatory Network and Useful Tools from a Public Perspective**

*Lecturer: Pablo Guerrero, IDB*

*Contributions by the countries*

15:30 – 15:45 **Coffee Break**

15:45 – 16:45 **Roundtable on Regional Actions in the Fields of Freight Transport and Logistics**

*Moderator: José Barbero, CCT consultant*

*Participants: COSIPLAN-IIRSA National Coordinators*

This session is intended to define the foundations for developing concrete actions to improve freight transport management and logistics in South America. The dialogue would start with a brief introduction by the moderator regarding the main conclusions of the panels of Block II, with emphasis on possible regional actions.

16:45 – 17:00 **Workshop on Air Integration: Objectives, Content, and Expected Results**

*Lecturer: Francisco Luiz Baptista da Costa, Transportation Planning Director, Ministry of Transport of Brazil*

17:00 – 17:30 **Conclusions and Next Steps in the Fields of Freight Transport and Logistics**

17:30 – 17:45 **Closing Session**

*COSIPLAN Presidency Pro Tempore held by Chile*