



I . I . R . S . A

INITIATIVE FOR THE INTEGRATION OF REGIONAL INFRASTRUCTURE IN SOUTH AMERICA

T E C H N I C A L C O O R D I N A T I O N C O M M I T T E E



IMPLEMENTATION AGENDA BASED ON CONSENSUS 2005-2010 (AIC)

WORKSHOP ON INTENSIVE RESULT-ORIENTED MANAGEMENT OF STRATEGIC PROJECTS

Introduction

1. Intensive project management is a tool for a new public management paradigm not yet clearly understood or fully adopted in our region. A result-oriented management, also known under other designations, demands dramatic changes not only in the methods used but also in the attitude or positions of executives and professionals involved in the process.
2. Result-oriented management is progressively replacing—in more advanced countries outside our region—the bureaucratic management, characterized by paying little attention to intermediate activities, slow and formal procedures, lack of communication and cooperation among different functions within the same organization and a series of well-known problems which prevent the attainment of results and increase public organizations' costs.
3. The Initiative for the Integration of Regional Infrastructure in South America (IIRSA), from its very beginning, is looking for public management tools to attain results and generate consensus on priorities among its member countries. This was the reason why the integration project portfolio was reorganized, by resorting to an indicative territorial planning, within the framework of a common and agreed-upon regional vision. Thus, 348 integration projects were identified and classified in 41 groups, with an estimated overall investment of US\$ 38 billion to be financed by both private and public funds.
4. With the aim of encouraging a project-execution environment within the Initiative, in November 2004 the *Implementation Agenda based on Consensus* (AIC, in Spanish) was approved. It is a portfolio made up of 31 priority projects to be implemented in the 2005-2010 period. To support the implementation of these projects, the tool known as *intensive project management* is being used through the development and implementation of an *Information System for Strategic Project Management (SIGE)* for the projects within the already mentioned Agenda.

Agenda

Wednesday , August 9th - Morning

- *The first part of the event will focus on providing participants with an updated vision of result-oriented management concepts applied to the public sector and strategic projects, with the contributions of the designated speakers.*

09:00-09:30	Opening session and presentation of the workshop's methodology
09:30-10:00	Result-Oriented Management – Some conceptual issues <i>Roberto García López – PRODEV/BID's Coordinator</i>
10:00-10:30	Result-Oriented Management versus Bureaucratic Management – International experiences <i>Mario Marcel – International Consultant (to be confirmed)</i>
10:30–11:00	Debate
11:00–11:30	Break
11:30–12:00	Strategic Project Management System <i>José Paulo Silveira – International Consultant</i>
12:00–12:30	Project Management System in São Paulo <i>Saulo Pereira Vieira – Planning Secretariat in São Paulo</i>
12:30–13:00	Debate
13:00-14:30	Lunch

Wednesday, August 9th – Afternoon

- *In the afternoon, Work Groups will be created to give managers, national coordinators, CCT members and other participants in the different projects the opportunity to exchange information on projects, problems and solutions, as well as on how to improve and maximize the use of the AIC management system to support the execution of projects.*
- *As some managers are responsible for more than one AIC project, the creation of work groups (allocating projects among the groups) will provide for this characteristic of SIGE and will attempt at balancing the distribution of binational projects among the groups. Annex I presents the groups' dynamics and structure.*

14:30-15:00	SIGE's Implementation Stage – Some considerations <i>Rosario Santa Gadea – International Consultant</i> <i>Miguel Amui –IIRSA Secretariat</i>
15:00-15:30	Debate

- 15:30-15:45 Presentation of the work group methodology and conformation of the WGs
- 15:45-16:00 Break
- 16:00-18:00 First Session of Work Groups

Thursday, August 10th - Morning

- 09:00-11:00 Second Session of Work Groups
- 11:00-11:30 Break
- 11:30-12:30 Drawing conclusions from the Session of the Work Groups
- 12:30-14:30 Lunch

Thursday, August 10th - Afternoon

- 14:30-17:30 Drawing conclusions of the AIC and the SIGE
- 17:30-18:00 Conclusions and closing session