



Comisión Interamericana de Telecomunicaciones

ORGANIZATION OF AMERICAN STATES

## IIRSA / CITEL WORKSHOP

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### INTERNATIONAL ROAMING SERVICES FOR MOBILE TELECOMMUNICATIONS

*Inter-American Development Bank – Enrique Iglesias Auditorium  
1330 New York Avenue NW – Washington DC*

The Initiative for the Regional Integration of South American Infrastructure (IIRSA) is the main forum where to discuss a regional agenda aimed at promoting the physical integration of South America through its infrastructure.

The Inter-American Communications Commission (CITEL), entity of the Organization of American States, is the main telecommunication forum in the Hemisphere, where governments and the private sector meet regularly in order to coordinate regional efforts designed to develop a Global Information Society in line with the mandates given by the Heads of State and Government in the Summit of the Americas.

On March 11<sup>th</sup> 2008, IIRSA/CITEL will jointly organize at the Inter-American Development Bank (IDB) headquarters a Workshop entitled *International Roaming Services for Mobile Telecommunications*, the first component of an IDB Technical Cooperation to support the project known as *Implementation of a Roaming Agreement in South America*, on the 31 IIRSA priority projects.

The event will take place prior to the XII meeting of the Permanent Consultative Committee on Telecommunications I (PCC.I) of CITEL, to be held at the IDB's headquarters, in Washington D.C., from March 12 through 14, 2008.

#### **OBJECTIVES OF THE WORKSHOP**

To contribute to a diagnosis of the *international roaming services* in the Americas, while raising awareness of the interest of regional actors engaged in this field.

#### **PARTICIPANTS**

Government authorities from the areas of communication and economy, fixed and cellular telephony operators; regional or international agencies.

#### **MODALITY OF THE WORKSHOP**

The workshop will feature three round tables to discuss topics related to taxes, fraud and service quality that will encourage participants to give their feedback concerning the international roaming services presently being provided in the Americas.

## AGENDA

- 09:00 – 09:30 **Opening Session**  
*Juan Camilo Granados, IIRSA Presidency 2008*  
*Clovis Baptista, Executive Secretary of CITEL*  
*Antoni Estevedeordal, Manager, Institutional Capacity and Finance Sector*
- 09:30 – 9:45 **The South American Roaming project in the context of IIRSA**  
Jeferson Fued Nacif, International Advisor of the South American Roaming project  
*Ministry of Communications, Brazil*
- 9.45 – 10:45 **The European experience in the regulation of international roaming services**  
Benoît Loutrel, Deputy Director-General,  
*Autorité de Régulation des Communications Electroniques et des Postes (ARCEP)*  
*Moderator: Sergio Scarabbino, Alternate Chair of the Permanent Consultative Committee I of CITEL (PCC.I)*
- 10:45 – 11:00 Break
- 11:00 – 11:15 **Presentation of the work methodology and topics for discussion**  
Mauro Marcondes-Rodríguez, IIRSA Coordinator  
*Vice-Chair of countries of the Inter-American Development Bank*
- 11:15 – 13:00 *First Round Table*  
**Critical tax-related aspects in the provision of international roaming services**  
*Moderator: Gonzalo Rivas, Science and Technology division chief, Inter-American Development Bank*
- 13:00 – 14:30 Lunch
- 14:30 – 16:00 *Second Round Table*  
**Importance of anti-fraud measures to enhance the international roaming services market**  
*Moderator: Clovis Baptista, Executive Secretary of CITEL*
- 16:00 – 16:15 Break
- 16:15 – 17:45 *Third Round Table*  
**Inter-operability and service quality in international roaming**  
*Moderator: Gustavo Peña, Secretary General of Regulatel*
- 17:45 – 18:00 Break
- 18:00 – 18:30 **Conclusions**