

INITIATIVE FOR THE INTEGRATION OF THE  
REGIONAL INFRASTRUCTURE IN SOUTH AMERICA  
IIRSA



## “EXPORTS THROUGH POSTAL SERVICES FOR MIPyMEs” PROJECT

Results of the GTE\*, Workshop and future steps



Buenos Aires, August 25<sup>th</sup>, 2009

\* Grupo Técnico Ejecutivo (Technical Executive Group)





## Background

- Technical Executive Group on the IIRSA project: “Exports through Postal Services for MIPyMEs”
  - May 19<sup>th</sup>. Buenos Aires, Argentina
- Workshop on the IIRSA project: “Exports through Postal Services for MIPyMEs” and related services
  - May 20<sup>th</sup>. Buenos Aires, Argentina



## Results of the GTE

### 1) Presentation of the project progress at a regional and at a national level

COUNTRY	SURVEY	PRE-DIAGNOSIS	COOPERATION AGREEMENT	IMPLEMENTATION
Argentina	✓	✓	Current phase	
Bolivia	✓	Under preparation		
Brazil	✓	✓	✓	✓
Chile	✓	✓	✓	Under preparation
Colombia	✓	✓	✓	Current phase
Ecuador	✓	✓	Current phase	
Guiana				
Paraguay	Current phase			
Perú	✓	✓	✓	✓
Surinam				
Uruguay	✓	✓	✓	✓
Venezuela	✓	✓		

### 2) Exchange of comments and lessons learned on work methodology of the project based on the experience of Perú and Uruguay



## Results of the GTE (cont.)

### 3) Agreement on dealing with a document related to the working of the Technical Executive Group (GTE, in Spanish) of the project

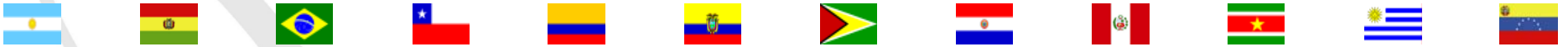
- Document proposal prepared jointly by Argentina and Brazil, which has been sent to the countries in order for them to send their comments
- Document guidelines:
  - The GTE must:
    - Define the Work Plan for the Project.
    - Promote and accompany the actions necessary for the execution of the Work Plan of the project.
    - Promote amendments to the Plan, if its evolution requires it, and produce the corresponding adaptations to the work methodology of the project, taking as a base the lessons learned in recent years.
  - The GTE presidency will correspond to the country that holds the *pro-témpore* presidency of the IIRSA Initiative.
  - The GTE will meet, at least, twice a year, coinciding with other IIRSA meetings.



## Results of the GTE (cont.)

### 4) The delegation from Brazil presented the proposal for the Specialist Training Course

- October 1<sup>st</sup> – 9<sup>th</sup>, 2009
- Preparation of teams of “consultants” and “consulted” specialists
- After the implementation in his country, the trained official would be able to provide support in other countries.



## Results of the Workshop

Presentation of complementary services that reinforce the objectives of the project

- Development of e-commerce platforms
- RedeAgentes Project (Brazil)
- SIICEX (Perú)
- Other ways of transportation (Brazil)
- University of the Exporter - Universidad del Exportador (Brazil)

The GTE will accompany the implementation of related services as new countries are incorporated as well as the performance of developments complementary to “Exporta Fácil”. Also, the leaders and responsible people for each of the activities would be defined.



## Work Plan for 2009 – Schedule

ACTIVITY	1 Qr.	2 Qr.	3 Qr.	4 Qr.
<b>Meeting of the Technical Executive Group (GTE, in Spanish)</b>				
• Preparation and performance of the GTE				
<b>Workshop and Course for “Exporta Fácil” Consultants</b>				
• To identify specialist from the IIRSA member countries to attend the course				
• To establish the space				
• To develop didactic material				
• To perform Workshop and Course				
• To validate the course and consolidate material				
<b>Uruguay</b>				
• End of the Technical Cooperation				
• First monitoring visit				



## Work Plan for 2009 – Schedule

ACTIVITY	1 Qr.	2 Qr.	3 Qr.	4 Qr.
<b>Chile</b>				
• Pre-diagnosis visit – Phase I				
• Pre-diagnosis visit – Phase II				
<b>Perú</b>				
• Development of monitoring methodology				
• First monitoring visit				
<b>Colombia</b>				
• Visit of the Colombian delegation to Brazil				
• Performance of the Technical Cooperation				
<b>Bolivia</b>				
• Pre-diagnosis visit – Phase I				
• Pre-diagnosis visit – Phase II				





## Work Plan for 2009 – Schedule

ACTIVITY	1 Qr.	2 Qr.	3 Qr.	4 Qr.
<b>Paraguay</b>				
<ul style="list-style-type: none"> <li>• Pre-diagnosis visit – Phase I</li> </ul>				
<b>Related Services</b>				
<i>Definition of projects to be developed</i>				
<ul style="list-style-type: none"> <li>• To define a study group</li> </ul>				
<ul style="list-style-type: none"> <li>• To develop a work plan</li> </ul>				
<ul style="list-style-type: none"> <li>• Development of the project</li> </ul>				



Thank you very much

[www.iirsa.org/exportafacil.asp](http://www.iirsa.org/exportafacil.asp)