

## WORKSHOP ON SUCCESSFUL CASES

# Initiative for the Integration of Regional Infrastructure in South America – IIRSA

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June 24, 2008





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1. Purpose of the Workshop
2. Progress attained
3. Proposals submitted by the countries
4. Proposal submitted by Colombia
5. Dynamics of the Workshop
6. Work Plan





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- **IIRSA Presidency** in charge of Colombia, and represented by DNP Director Carolina Rentería, proposed a **Workshop on Successful Cases** for 2008
- **IIRSA** gives us a **unique opportunity**, as it involves **high-ranking governmental representatives**, in **infrastructure planning** issues
- The workshop on successful cases will be a **forum for experience exchange** among countries, for **inter-governmental cooperation** for **infrastructure development** in the region and for the **generation of a context** to promote **technical assistance** in regional infrastructure issues
- In this Workshop, the participating countries will present their **successful experiences**, after which meetings on **issues of interest** will be held
- Its purpose is to do something similar to what **Brazil** is doing with **Exportafácil**, but involving more projects



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- Proposal made by the **CDE Presidency** for 2008, included in the **Action Plan**
- Possible successful cases presented at the November and December 2007 meetings:

BIOFUELS	BRAZIL and COLOMBIA
ROAD CONCESSIONS	CHILE
URBAN TRANSPORT	COLOMBIA and BRASIL
POSTAL REMITTANCES	BRAZIL and PERU
OPTIC FIBER WIRING IN ROAD NETWORKS	PERU
COMPARTEL	COLOMBIA
SPECIAL DATA INFRASTRUCTURE	COLOMBIA
RIVER TRANSPORTATION	ARGENTINA and URUGUAY
GAS INTERCONNECTION	VENEZUELA

- **Program of activities** sent by IIRSA CCT Secretariat on **February 15** 2008, including the Workshop on Successful Cases scheduled for **November 4** 2008
- Mail from the National Coordination in Colombia on **February 21**, asking for **the topics** in which countries are most **interested**, either as **lecturers** or as **attendees**, and the **format** of their presentation
- Calls to countries in **April 2008**

## INITIATIVE FOR THE INTEGRATION OF REGIONAL INFRASTRUCTURE IN SOUTH AMERICA – IIRSA WORKSHOP ON SUCCESSFUL CASES



Name	(Name of project)	
PAÍS QUE LO PRESENTA The country presenting the case	SECTOR	SUBSECTOR
(País ejecutor)	(Transp, energy, etc)	(road, river, etc.)
MAIN CHARACTERISTICS		
DESCRIPCIÓN GENERAL Y OBJETIVO GENERAL DESCRIPTION AND OBJECTIVE	AVANCES DEL PROYECTO PROGRESS MADE	
INSTITUTIONS AND CONTACTS		
CONTACT-INSTITUTION	ELECTRONIC MAIL	TELEPHONE





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## INITIATIVE FOR THE INTEGRATION OF REGIONAL INFRASTRUCTURE IN SOUTH AMERICA – IIRSA WORKSHOP ON SUCCESSFUL CASES



NAME	ROAD CONCESSION PROGRAM	
COUNTRY PRESENTING CASE	SECTOR	SUBSECTOR
<b>BRAZIL</b>	TRANSPORT	ROAD
MAIN CHARACTERISTICS	EXECUTION OF 2 <sup>a</sup> STAGE OF THE ROAD CONCESSION PROGRAM OF THE FEDERAL GOVERNMENT, MADE UP OF SEVEN ROAD LEGS.	
GENERAL DESCRIPTION AND OBJECTIVE	PROGRESS MADE	
CONCESSION OF SEVEN ROAD LEGS (2600KM LONG). IN 2007, THE TRANSPORTATION MINISTRY THROUGH THE NATIONAL TRANSPORT POLICY DEPARTMENT AND THE NATIONAL ROAD TRANSPORT AGENCY -ANTT CALLED FOR A BID AT THE SAO PAULO STOCK EXCHANGE FOR THE CONCESSION OF THE ROAD LEGS MENTIONED, FORMING PART OF THE 2 <sup>a</sup> STAGE OF THE PROGRAM.	THE LAST BID CONTRACTS FOR THE 1 STAGE WERE SIGNED IN MARCH 2008. ALSO, IN 2008 A BID WILL BE CALLED FOR THE CONCESSION OF BR'S 324 AND 116 IN THE STATE OF BAHIA AND THE LAUNCHING OF THE 3 STAGE OF THE ROAD CONCESSION PROGRAM OF THE UNION	

## Proposals submitted by the countries

NAME		
NATIONAL LOGISTICS AND TRANSPORT PLAN - PNLT		
COUNTRY PRESENTING CASE	SECTOR	SUBSECTOR
BRAZIL	TRANSPORT	MULTIMODAL
MAIN CHARACTERISTICS	PNLT WILL ACT AS A GUIDING INSTRUMENT IN PUBLIC POLICY MAKING IN THIS SECTOR	
GENERAL DESCRIPTION AND OBJECTIVE	PROGRESS MADE	
PNLT IS A COMPREHENSIVE AND MULTIMODAL FEDERAL PLAN, WHICH INCORPORATES REGIONAL DEVELOPMENT ASPECTS, SOUTH AMERICAN INTEGRATION AND ENVIRONMENTAL PROTECTION. IT COMPRISES STATES AND PRIVATE SECTOR ENTITIES. ONE OF ITS MAIN GOALS IS TO CONSIDER TRANSPORT INFRASTRUCTURE AS AN AGENT FOR AND FACILITATOR OF NATIONAL DEVELOPMENT.	THE PLAN, WHICH IS BEING INSTITUTIONALIZED, IS UNDER DISCUSSION FOR REVIEW AND COMPLEMENTATION PURPOSES AS WELL AS FOR UPDATES OF DATABASE AND MORE ADJUSTED CRITERIA FOR LOAD DISTRIBUTION	
CONTACT-INSTITUTION	ELECTRONIC MAIL	TELEPHONE
MARCELO PERRUPATO	<a href="mailto:marcelo.perrupato@transportes.gov.br">marcelo.perrupato@transportes.gov.br</a>	(61) 3311-7589
NATIONAL TRANSPORT POLICY SECRETARY- TRANSPORTATION MINISTRY		

## Proposals submitted by the countries



NAME		AMAZON PROTECTION SYSTEM - SIPAM	
COUNTRY PRESENTING CASE	SECTOR	SUBSECTOR	
<b>BRAZIL</b>	COMMUNICATION		
MAIN CHARACTERISTICS	ARTICULATION, PLANNING AND COORDINATION OF ACTIONS IN THE BRAZILIAN AMAZON REGION		
GENERAL DESCRIPTION AND OBJECTIVE		PROGRESS MADE	
<p>IT GATHERS INFORMATION AND CREATES KNOWLEDGE FOR THE ARTICULATION, PLANNING AND COORDINATION OF ACTIONS IN THE BRAZILIAN AMAZON. THE SYSTEM GENERATES PRODUCTS AND SERVICES OF STRATEGIC INTEREST FOR GOVERNMENTAL INSTITUTIONS AND AMAZON COMMUNITIES. THIS INFORMATION ENABLES THE GOVERNMENT TO GAIN BETTER INSIGHT AND GUIDE ITS PUBLIC POLICIES IN THE REGION.</p>		<p>THE SYSTEM USES RESOURCES SUCH AS TELEOBSERVATION, ELECTRONIC INTELLIGENCE, INTELLIGENT COMMUNICATION AND ADVANCED ANALYTICAL TECHNIQUES AND RISK ANALYSIS. ITS DATABASE INCLUDES CARTOGRAPHY, GEOLOGY, GEOMORPHOLOGY, SOIL, VEGETATION, SOCIOECONOMY, BIODIVERSITY, RAINFALLS AND RIVER FLOW MEASUREMENTS.</p>	
CONTACT-INSTITUTION		ELECTRONIC MAIL	TELEPHONE
MARCELO CARVALHO LOPES		<a href="mailto:contato@sipam.gov.br">contato@sipam.gov.br</a>	(61) 3214-0202
CENSIPAM GENERAL DIRECTOR			

## INITIATIVE FOR THE INTEGRATION OF REGIONAL INFRASTRUCTURE IN SOUTH AMERICA – IIRSA WORKSHOP ON SUCCESSFUL CASES



NAME	CORREDOR VIAL INTEROCEÁNICO PERÚ - BRASIL		
COUNTRY PRESENTING CASE	SECTOR	SUBSECTOR	
PERU	TRANSPORT	ROAD	
MAIN CHARACTERISTICS	25 YEAR CONCESSION FOR CONSTRUCTION, OPERATION AND MAINTENANCE		
GENERAL DESCRIPTION AND OBJECTIVE		PROGRESS MADE	
<p>THE SOUTHERN INTEROCEANIC PERU BRAZIL ROAD CORRIDOR INCLUDES ROAD LEGS BETWEEN THE COAST, FROM THE SAN JUAN DE MARCONA, MATARANI AND ILO COASTS, UP TO IÑAPARI ON THE BRAZILIAN BORDER, IN THE MADRE DE DIOS REGION.</p>		<p>THE PROJECT HAS ALREADY BEEN GRANTED FOR CONCESSION AND ITS SUPERVISION IS IN CHARGE OF OSITRAN</p>	
CONTACT-INSTITUTION	ELECTRONIC MAIL		TELEPHONE

## Proposals submitted by the countries



NAME		
LAND USE PLAN FOR THE AREA OF INFLUENCE OF THE SOUTHERN INTEROCEANIC ROAD CORRIDOR		
COUNTRY PRESENTING CASE	SECTOR	SUBSECTOR
PERU	AGRICULTURE MINISTRY	NATIONAL INSTITUTE OF NATURAL RESOURCES (INRENA)
MAIN CHARACTERISTICS	POT IS A TECHNICAL INSTRUMENT WHEREBY THE STATE PLANS AND FOSTERS DEVELOPMENT IN THE NATIONAL TERRITORY, ON WHICH THE ECONOMIC, ENVIRONMENTAL, SOCIAL AND CULTURAL POLICIES AND STRATEGIES ARE DESIGNED WITH THE PURPOSE OF ATTAINING CONSISTENCY BETWEEN THE PRODUCTIVE PROCESSES AND THE USE OF THE TERRITORY.	
GENERAL DESCRIPTION AND OBJECTIVE		PROGRESS MADE
MAKE A LAND-USE PLAN OF THE AREA OF INFLUENCE OF THE ROAD CORRIDOR, WHICH WILL FACILITATE THE INTEGRATION AND DESIGN OF ECONOMIC, ENVIRONMENTAL, SOCIAL AND CULTURAL POLICIES AND STRATEGIES TO GAIN CONSISTENCY BETWEEN DEVELOPMENT OBJECTIVES AND THE PROCESS OF TERRITORIAL USE.		DRAWING MAPS WITH INFORMATION ON THE SITE AND THE TOTAL AREA OF INFLUENCE OF THE PROJECT
CONTACT-INSTITUTION	ELECTRONIC MAIL	TELEPHONE
ING. NATHALY MENDOZA DIAZ	<a href="mailto:nmendoza@inrena.gob.pe">nmendoza@inrena.gob.pe</a>	2251112 anexo 161 / 97356851
ING. ROCIO FERNANDEZ BENITES	<a href="mailto:srciofb@hotmail.com">srciofb@hotmail.com</a>	2251112 anexo 161 / 96586014

## Proposals submitted by the countries

COUNTRY PRESENTING CASE	SECTOR	SUBSECTOR
<b>CHILE</b>	TRANSPORT	PORT-LOGISTICS
MAIN CHARACTERISTICS	SOLVE CHALLENGES IMPOSED BY THE GROWTH OF CARGO TRANSFER AND FREE SPACES CURRENTLY BEING USED FOR PORT ACTIVITIES SO THAT THEY CAN BE USED TO DEVELOP REAL ESTATE-TOURIST ACTIVITIES THROUGH A DEVELOPMENT PLAN	
GENERAL DESCRIPTION AND OBJECTIVE		PROGRESS MADE
IMPROVE THE TRANSFER CAPACITY OF THE VALPARAISO PORT BY CREATING AN EXTENSION AREA TO CARRY OUT LOGISTICS AND OPERATIONAL ACTIVITIES ASSOCIATED WITH PORT TRAFFIC (TI)		THE VALPARAISO PORT COMPANY HAS DEVELOPED THE LOGISTIC SUPPORT AREA (ZEAL) WHOSE PURPOSE IS TO FACILITATE THE ENTRANCE TO AND EXIT FROM THE PORT IN A COORDINATED WAY THROUGH THE NEW SOUTHERN ACCESS. THIS AREA CONTRIBUTES TO DEVELOPING THE CONTROL, COORDINATION AND SUPERVISION OF TRAFFIC FLOW.
CONTACT-INSTITUTION	ELECTRONIC MAIL	TELEPHONE
JOSE ORTEGA		
COORDINATOR - ROAD BUILDING DEPARTMENT		



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## Proposals submitted by Colombia

NAME		
COMPARTEL PROGRAM OF SOCIAL TELECOMMUNICATIONS		
COUNTRY PRESENTING CASE	SECTOR	SUBSECTOR
COLOMBIA	COMMUNICATIONS	SOCIAL TELECOMMUNICATIONS
MAIN CHARACTERISTICS	Social telecommunications program whose purpose is to expand telephony and internet access services to rural areas or low-income urban zones.	
GENERAL DESCRIPTION AND OBJECTIVE		PROGRESS MADE
<p>Through incentives, operators are encouraged to render services in remote and low-income areas of the country. At present, telephony and internet are services provided through the community rural telephony projects, bandwidth internet access is given to public institutions, while social internet and the telephone line enlargement and replacement projects are conducted with funds from the Communications Fund.</p>		<p>As of December 31 2007 Compartel had incorporated</p> <ul style="list-style-type: none"> <li>* 12.058 public institutions to the connectivity program for bandwidth internet</li> <li>* 7,148 points of community rural telephony</li> <li>* 1.490 telecenters</li> <li>* 145.659 household lines and 1.212 community lines in 63 districts and 70 locations.</li> </ul>
CONTACT-INSTITUTION	ELECTRONIC MAIL	TELEPHONE
<p>María Teresa Cuello. Compartel Program Manager – Communications Ministry</p>	<p><a href="mailto:mtcuello@mincomunicaciones.gov.co">mtcuello@mincomunicaciones.gov.co</a></p>	<p>3443460</p>

## INICIATIVA PARA LA INTEGRACIÓN DE LA INFRAESTRUCTURA REGIONAL SURAMERICANA - IIRSA TALLER DE CASOS EXITOSOS



NAME		INTEGRATED MASSIVE TRANSPORT SYSTEMS	
COUNTRY PRESENTING CASE	SECTOR	SUBSECTOR	
<b>COLOMBIA</b>	TRANSPORTE	TRANSPORTE URBANO	
MAIN CHARACTERISTICS	Urban transport system, BRT type. Infrastructure is made up of exclusive lanes for buses with stop stations and prepaid system.		
GENERAL DESCRIPTION AND OBJECTIVE		PROGRESS MADE	
<p>The project falls within the National Urban Transport Program, which defined action strategies by dividing cities in three large groups: More than 600,000 inhabitants (BRT Systems), between 250,000 and 600,000 inhabitants and less than 250,000. In total: 8 cities with their respective metropolitan areas. Total value of the program: USD\$ 1.720 million, which account for 1.45% of GDP (approx). Elements for service rendering: troncal for exclusive service; stop stations; portals, footbridge, centralized collection and bus control center.</p>		<p>At present, two projects are already in operation: TransMilenio in Bogotá and Megabus in Pereira; the projects being constructed are the Transcaribe system in Cartagena; Transmetro in Barranquilla; Metroplus in Medellín, Metrolínea in Bucaramanga and MIO in Cali. Of all projects in operation, Bogotá is mobilizing about 25 % of the demand which is equivalent to about 1.400.000 daily trips and Megabus mobilizes about 40 % of the demand about 110.000 daily passengers. Cali, Bucaramanga and Barranquilla are expected to be in operation in 2009.</p>	
CONTACT-INSTITUTION		ELECTRONIC MAIL	TELEPHONE

## Other proposals:

SECTOR	COUNTRY	PROJECT
MINING AND ENERGY	CHILE	LIQUID FUEL REGULATION SCHEME
		ELECTRIC ENERGY REGULATION SCHEME
		MINING RESOURCES ADMINISTRATION MODEL
		LIQUEFIED NATURAL GAS PROJECTS (GNL)
		LIQUEFIED PETROLEUM GAS PROVISION SCHEME (GLP OR PROPANE GAS)
TELECOMMUNICATIONS	CHILE	WIFI AS A SOCIAL TELECOMMUNICATION SOLUTION – LINKAGE PROGRAM
		E-COMMERCE DEVELOPMENT
		BANDWIDTH PENETRATION POLICY
MINING AND ENERGY	BRAZIL	BIOFUELS
		ENERGY BIDS
		“LUZ PARA TODOS” (LIGHT FOR ALL) PROGRAM
TELECOMMUNICATIONS	BRAZIL	ADAPTATION OF THE TDT JAPANESE STANDARD TO BRAZIL
MINING AND ENERGY	PERU	MINING RESOURCES ADMINISTRATION MODEL
		CAMISEA (GAS) PROJECT



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- The process of **selecting the projects** must be very **accurate**
- The idea is to show **6 successful cases**
- We want to work with the countries to present successful cases, to prepare and structure them so that the message reaches all interested countries. **Presentations** should be **standardized**
- It is important to appoint a **contact that should be responsible** for the successful case
- During the preparatory stage, it is necessary to have the **support** of the **CCT Secretariat, IDB, CAF and Fonplata** to invite attendees and act in coordination with IIRSA institutions
- Countries not presenting successful cases will **invite** people concerned with this issue to the workshop. For this purpose, countries will make the **cases** public **with sufficient time in advance** so that the rest can become acquainted with them.



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