



EXPORTS THROUGH POSTAL REMITTANCES FOR MSMEs

Argentina, June 26, 2008

EXPORTS THROUGH POSTAL REMITTANCES

SOLUTION PROPOSED AT IIRSA

Set up in each South American country a simplified export system through postal remittances and develop access channels for micro, small and medium-sized enterprises to trade in the international market.

EXPORTS THROUGH POSTAL REMITTANCES

Strengthening of MSMEs

Increase in export rates

Infrastructure
Postal Logistics

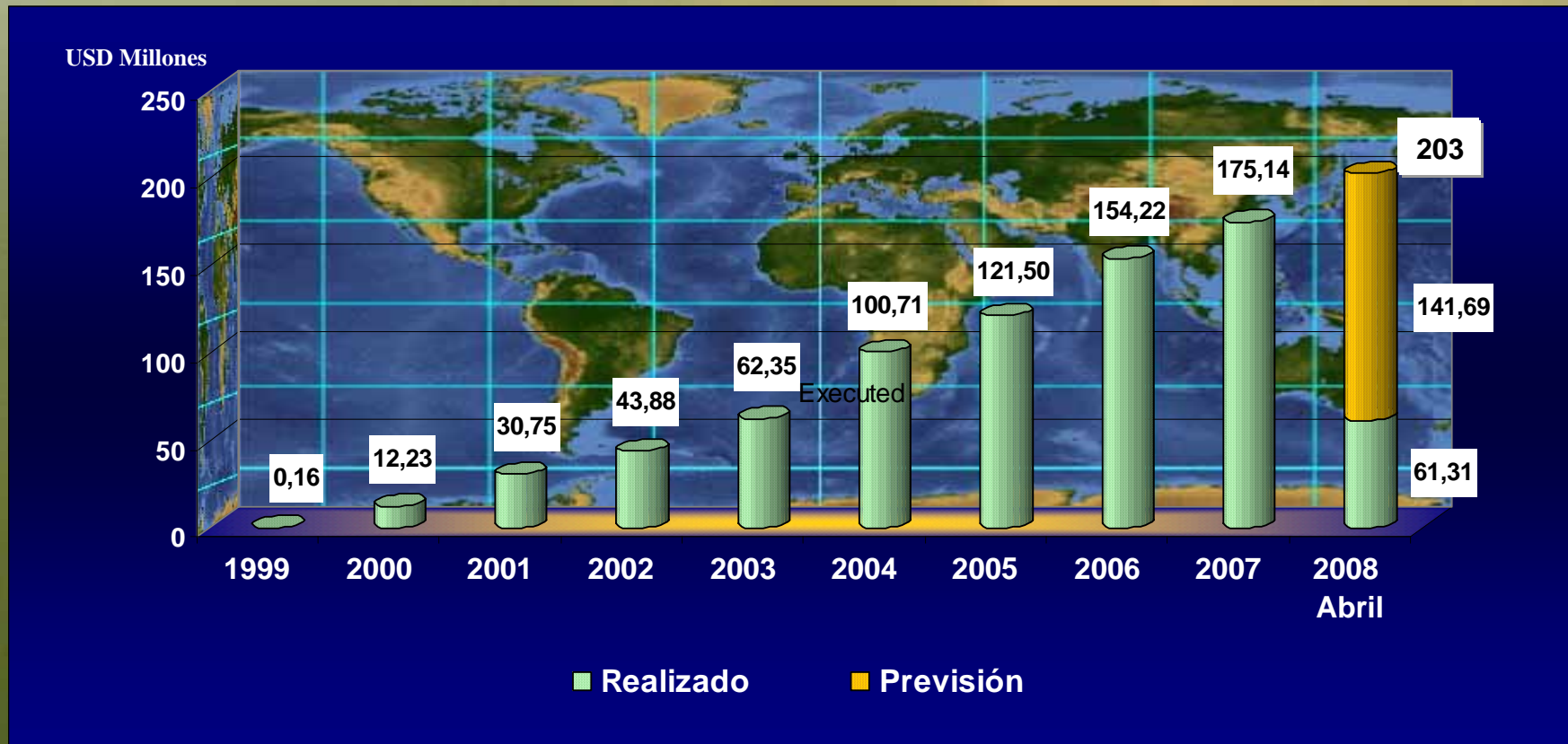
Insertion of MSMEs
in the international market

Product diversification
Multiplication of destination
markets

- Competitiveness for MSMEs
- Employment & revenue generation
- Economic and social development

EXPORTS THROUGH POSTAL REMITTANCES

RESULTS IN BRAZIL



Postal



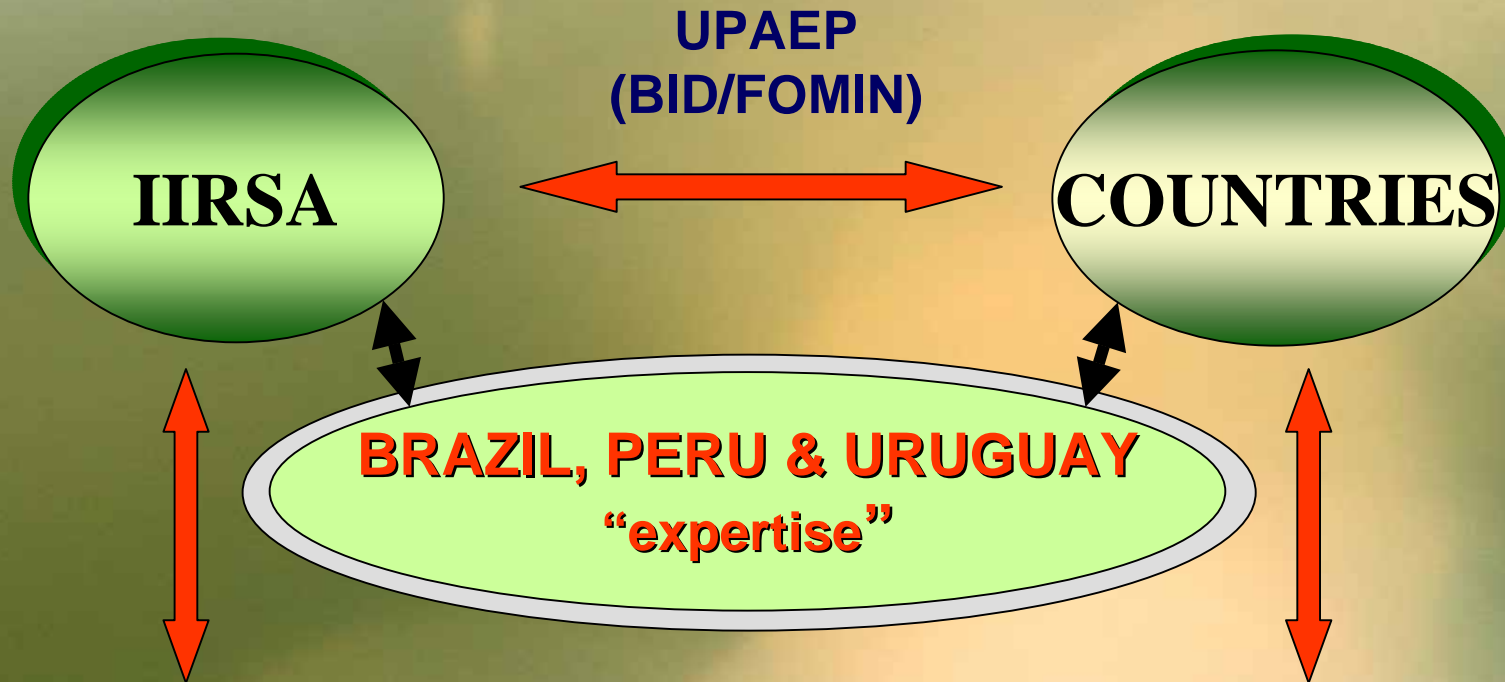
MSMEs



Country

EXPORTS THROUGH POSTAL REMITTANCES

MULTI-INSTITUTIONAL EFFORTS



**Joint action for disseminating
the project in the region.**

EXPORTS THROUGH POSTAL REMITTANCES

STAGES IN THE PROJECT DEVELOPMENT

- **Diagnosis of the local market in each country**
 - *logistic operators (public and private)*
 - *situation of MSMEs*
 - *export flows*
 - *mechanism for international market access and outreach activities*
- **Service design**
- **Implementation**
- **Service monitoring**

aspects

EXPORTS THROUGH POSTAL REMITTANCES

PROGRESS IN 2008

**1. Funding: IDB: follow-up in Peru,
implementation in Uruguay and Ecuador**



EXPORTS THROUGH POSTAL REMITTANCES

PROGRESS IN 2008

- 1. Funding: IDB: follow-up in Peru, implementation in Uruguay and Ecuador**
- 2. Consolidation of the Project Guidelines**



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PROGRESS IN 2008

- 1. Funding: BID: follow-up in Peru, implementation in Uruguay and Ecuador**
- 2. Consolidation of the Project Guidelines**
- 3. First visit to Peru (February) for monitoring purposes**



EXPORTS THROUGH POSTAL REMITTANCES

PROGRESS IN 2008

- 1. Funding: IDB: follow-up in Peru, implementation in Uruguay and Ecuador**
- 2. Consolidation of the Project Guidelines**
- 3. First visit to Peru (February) for monitoring purposes**
- 4. Training consultants in Brasilia (March)**



EXPORTS THROUGH POSTAL REMITTANCES

PROGRESS IN 2008



The training given to 20 new specialists has enlarged the implementation capabilities of the project.



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PROGRESS IN 2008

- 1. Funding: IDB: follow-up in Peru, implementation in Uruguay and Ecuador**
- 2. Consolidation of the Project Guidelines**
- 3. First visit to Peru (February) for monitoring purposes**
- 4. Training consultants in Brasilia (March)**
- 5. Pre-diagnosis in Ecuador (March-April)**



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PROGRESS IN 2008

- 1. Funding: IDB: follow-up in Peru, implementation in Uruguay and Ecuador**
- 2. Consolidation of the Project Guidelines**
- 3. First visit to Peru (February) for monitoring purposes**
- 4. Training consultants in Brasilia (March)**
- 5. Pre-diagnosis in Ecuador (March-April)**
- 6. Implementation in Uruguay started – (May)**



EXPORTS THROUGH POSTAL REMITTANCES

CURRENT STATUS

| COUNTRY | SURVEY ANSWERED | PREDIAGNOSIS | COOPERATION AGREEMENT | IMPLEMENTATION |
|-----------|-----------------|--------------|-----------------------|----------------|
| ARGENTINA | | | Next stage | |
| BOLIVIA | | | | |
| BRAZIL | | | | |
| CHILE | | | | |
| COLOMBIA | | Next stage | | |
| ECUADOR | | | Current stage | |
| GUIANA | | | | |
| PARAGUAY | | | | |
| PERU | | | | |
| SURINAME | | | | |
| URUGUAY | | | | Current stage |
| VENEZUELA | | | | |

EXPORTS THROUGH POSTAL REMITTANCES

NEXT ACTIONS IN 2008

- 1. Cooperation agreement signed and implementation in Ecuador started (August)**
- 2. Prediagnosis in Colombia**
- 3. Meeting of Project GTE (September)**
- 4. Exporta Fácil – development of new functionalities: Associated projects – ICTs**
- 5. Collection of funds to support the second stage in the countries (IDB)**

EXPORTS THROUGH POSTAL REMITTANCES

STATUS SCHEDULED FOR THE END OF 2008

| COUNTRY | SURVEY ANSWERED | PREDIAGNOSIS COMPLETED | COOPERATION AGREEMENT | IMPLEMENTATION |
|-----------|-----------------|------------------------|-----------------------|----------------|
| ARGENTINA | Diagonal Blue | Diagonal Blue | Diagonal Brown | Diagonal Brown |
| BOLIVIA | Diagonal Blue | Yellow | Yellow | Yellow |
| BRAZIL | Diagonal Blue | Diagonal Blue | Diagonal Blue | Diagonal Blue |
| CHILE | Yellow | Yellow | Yellow | Yellow |
| COLOMBIA | Diagonal Blue | Diagonal Brown | Yellow | Yellow |
| ECUADOR | Diagonal Blue | Diagonal Blue | Diagonal Brown | Diagonal Brown |
| GUIANA | Yellow | Yellow | Yellow | Yellow |
| PARAGUAY | Diagonal Brown | Yellow | Yellow | Yellow |
| PERU | Diagonal Blue | Diagonal Blue | Diagonal Blue | Diagonal Blue |
| SURINAME | Yellow | Yellow | Yellow | Yellow |
| URUGUAY | Diagonal Blue | Diagonal Blue | Diagonal Blue | Diagonal Brown |
| VENEZUELA | Diagonal Blue | Diagonal Blue | Yellow | Yellow |



BRAZIL

¡Thank you!

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