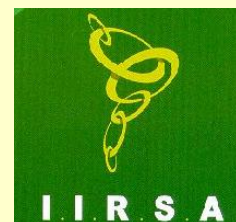


A satellite-style map of South America, showing the continent in shades of green and brown, surrounded by blue oceans. The map is oriented vertically, with the top of the continent at the top of the frame.

EXPORTS THROUGH POSTAL SERVICES FOR MyPYMES

November 6th, 2007



EXPORTS THROUGH POSTAL SERVICES

PROPOSED SOLUTION

To set, in each South American country, a simplified exports system by means of postal services and to develop access channels so that the micro, small and medium-sized enterprises can enter the international market.

EXPORTS THROUGH POSTAL SERVICES

BASICS OF THE PROPOSED SOLUTION

- **Simplification of processes (security)**
Facility for the Mipymes
- **Quality service and accessible price**
Competitiveness of the Mipymes in the international market
- **Geographical coverage of the service**
Access to the service by the Mipymes

EXPORTS THROUGH POSTAL SERVICES

PHASES OF THE PROJECT

- **Diagnosis of the local market in each country**
 - *logistics operators (public and private ones)*
 - *situation of the micro, small and medium-sized enterprises*
 - *exports flow*
 - *outreach mechanism and access to the international market*
- **Design of the service**
- **Implementation**
- **Monitoring of the service**

aspects

EXPORTS THROUGH POSTAL SERVICES

PROGRESS - 2007

COUNTRY	ANSWERED SURVEY	PRE-DIAGNOSIS CARRIED OUT	COOPERATION AGREEMENT	IMPLEMENTATION
ARGENTINA				
BOLIVIA				
BRAZIL				
CHILE				
COLOMBIA				
ECUADOR				
GUYANA				
PARAGUAY				
PERU				
SURINAME				
URUGUAY				
VENEZUELA				

EXPORTS THROUGH POSTAL SERVICES

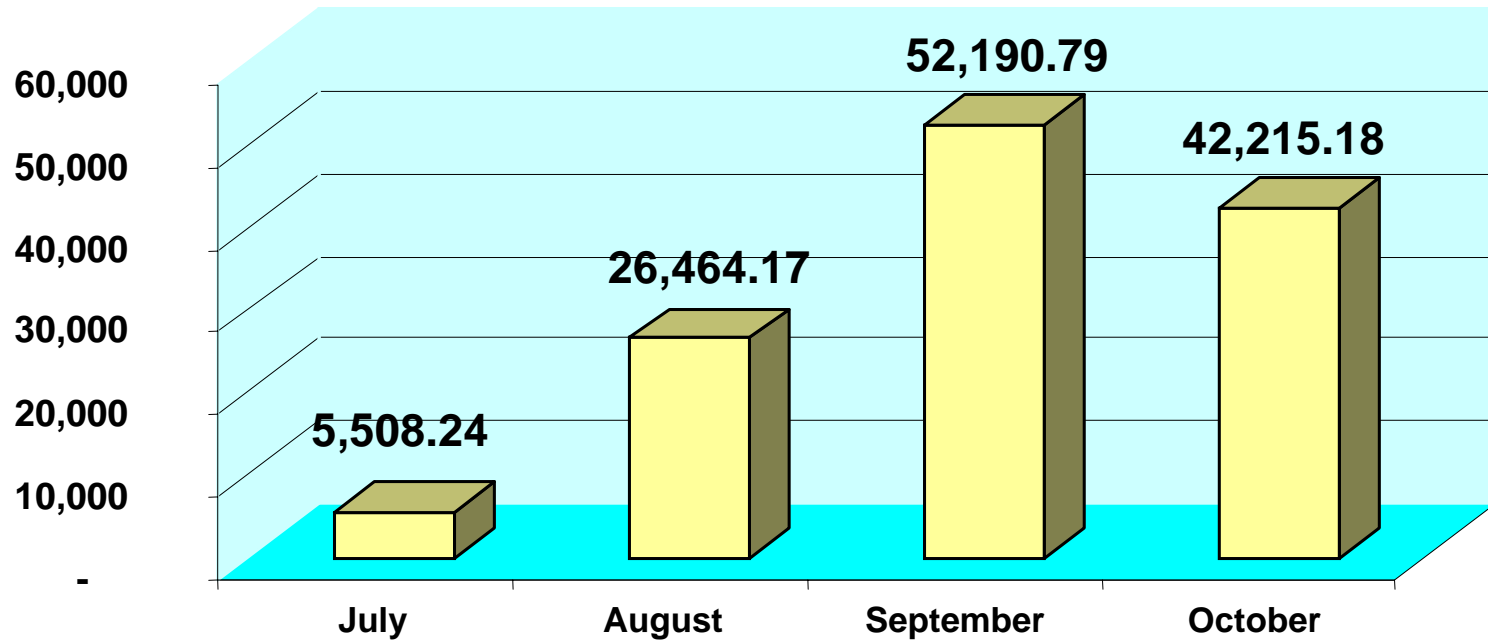
PROGRESS - 2007

Financing:

- In Peru, the stage that corresponds to the development of the service and the implementation - loan from the World Bank;
- The BID has approved a FOMIN (lost fund) to finance the implementation of the project in three countries – *UPAEP as Execution Entity*;
Selection of the Regional Manager
- FONPLATA – financed the pre-diagnosis visits in Uruguay and Argentina.

Statistics of Exporta Fácil - Peru

**Statistics according to Declared Value
(American dollars)**



Source: Serpost

Development: Promperu

** to October 27th

EXPORTS THROUGH POSTAL SERVICES

FORECAST - 2008

COUNTRY	ANSWERED SURVEY	PRE-DIAGNOSIS CARRIED OUT	COOPERATION AGREEMENT	IMPLEMENTATION
ARGENTINA	Diagonal Blue	Diagonal Blue	Diagonal Brown	Diagonal Brown
BOLIVIA	Diagonal Blue	Diagonal Brown	Yellow	Yellow
BRAZIL	Diagonal Blue	Diagonal Blue	Diagonal Blue	Diagonal Blue
CHILE	Yellow	Yellow	Yellow	Yellow
COLOMBIA	Yellow	Yellow	Yellow	Yellow
ECUADOR	Diagonal Blue	Diagonal Brown	Yellow	Yellow
GUYANA	Yellow	Yellow	Yellow	Yellow
PARAGUAY	Diagonal Brown	Diagonal Brown	Yellow	Yellow
PERU	Diagonal Blue	Diagonal Blue	Diagonal Blue	Diagonal Blue
SURINAME	Yellow	Yellow	Yellow	Yellow
URUGUAY	Diagonal Blue	Diagonal Blue	Diagonal Brown	Diagonal Brown
VENEZUELA	Diagonal Blue	Diagonal Blue	Yellow	Yellow

EXPORTS THROUGH POSTAL SERVICES

FORECAST - 2008

- 1 – Setting up of the Executive Committee of the Project;**
- 2 – Training course for consultants;**
- 3 – Exporta Fácil – new functionalities;**
- 4 – Associated projects - TICs:**
 - Foreign Trade System**
 - Electronic commerce (e-commerce)**
 - Payment instruments**



BRAZIL

Thank you very much!

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