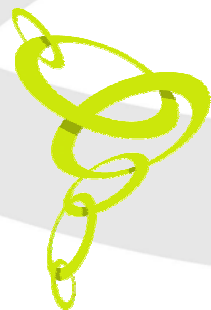


# Initiative for the Integration of the Regional South American Infrastructure IIRSA

## Outreach and Participation



XI Meeting of National Coordinators  
November 6th and 7th, 2007, Montevideo, Uruguay





# Outreach

## Background - 2007

1. From 2005 the work on outreach of IIRSA was enhanced.
2. According to the Minutes of the CDE of Quito it is necessary to develop new outreach instruments.
3. In the X Meeting held in July 2007, in Montevideo, Uruguay, the National Coordinations expressed their support and approval of the instruments and activities accomplished.



# Participation

## Background - 2007

1. National Workshops, VESA 2005/2006.
2. According to point 9 of the Minutes (CDE – Quito 2006), the National Coordinations agreed to deepen the actions aimed at greater involvement of the civil society.
3. Suggestions or new proposals on the “focus”, made by the National Coordinations in the X Meeting of National Coordinators (2007).



# Outreach and Participation

## Instruments and Material Developed in 2007

1. New Design of the IIRSA Web Site.
  - New CD for Institutional Information (as a complement to the web site)
  - New Institutional Brochure.
2. New Data Base of the Project Portfolio.
  - Beginning of training, loading and updating tasks (for the 12 countries, 2007-2008)
3. Third Progress Report of the AIC. (SIGE)



# Outreach and Participation

## Developed Material - 2007

- Three new Video-Documents on 4 Projects of the AIC:
  - Road: Lima-Tingo María-Pucallpa, ports and logistics centers. (Andean Hub)
  - Corridor: Nueva Palmira-Montevideo-Rio Branco and; Bridge: Jaguarao (Brazil) - Rio Branco (Uruguay). (MERCOSUR - Chile Hub)
  - Exports through Postal Delivery for PyMES (Multinational Project)



# Outreach and Participation

## Activities and Actions carried out - 2007

1. Start up of the New IIRSA Web Site.
2. Presentation of the Initiative in the Meeting of Latin American Ministers of Transportation and Infrastructure (Montevideo, ROU)
3. Outreach of the three new Video-Documents in TV channels, regionally and nationally.
4. Distribution of the New Institutional Material (CD and brochure) to the National Coordinations, Development Agencies and in different technical/political events, regionally and extra-regionally.
5. National Outreach Workshop in Asunción, Paraguay, carried out by the National Coordination on 17/10/07.
  - Objective: to inform about the situation and progress of the projects.
  - Public: decision-makers at national level (public and private sector) and specialized media.
6. Other activities at national level in which the National Coordinations and the CCT presented IIRSA subjects.



# Outreach and Participation

## Activities planned for 2008

1. New Data Base: Continuation of the following tasks: loading of data and training for the technical teams of the National Coordinations regarding the management and operation processes.
2. Availability of the IIRSA Data Base in the web site.
3. The National Coordination of Peru will carry out a series of 4 / 5 Outreach Workshops in different regions during 2008, with the purpose of outreaching the activities related to the IIRSA and the progress of the projects of Peru at a national level.
4. The National Coordination of Colombia proposes to perform a Road Show of IIRSA Projects.



# Outreach and Participation

## Activities planned for 2008

5. The National Coordination of Argentina stated in the previous meeting of the National Coordinations its will to carry out a meeting with carriers and users of the transportation infrastructure at a national level.
6. Fourth Progress Report by the AIC (SIGE).
7. Three new video-documents by the CCT are planned. They will be done together with the National Coordinations and with their approval.





# Outreach and Participation

THANK YOU VERY MUCH!