

INITIATIVE FOR THE INTEGRATION OF REGIONAL  
INFRASTRUCTURE IN SOUTH AMERICA  
IIRSA



ANNEX 20  
Guidelines for the Work Plan 2008

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# Introduction

The Initiative for the Integration of the Regional Infrastructure in South America (**IIRSA**) is a **dialogue forum** among the authorities responsible for the infrastructure in the 12 South American countries. The main characteristics of IIRSA are:

- **Multisectoral vision of the physical integration:** transportation, energy and communications.
- **Integral vision of the infrastructure:** projects and processes (institutionality and regulatory frameworks).
- **Multilateral process of action coordination among governments**
- **Territorial planning:** building of a common vision and consensus among the countries.
- **Public-Private coordination**
- **Intensive management of strategic projects**
- **Cooperation of the multilateral banks:** Technical Coordination Committee (CCT, in Spanish)



# Introduction

The activities for 2008 are framed within the strategic guidance and the four lines of action: Implementation, Planning, Sectoral Processes and Outreach.

In 2008, the main purpose is to strengthen the IIRSA Initiative, its nature as a **forum for the exchange of experience among countries** and the intergovernmental cooperation for the development of the integration infrastructure.

Additionally, we want to generate a field for the **technical support** in topics related to regional infrastructure.



# Action Plan 2008

The Work Plan for 2008 is based on the strategic guidance 2006-2010, and on the proposals made by the countries:

- **Implementation:** To go on implementing the projects of the Implementation Agenda Based on Consensus (AIC, in Spanish), to assess feasibility regarding its continuation and to propose new projects.
- **Planning – Stage II:** Quality regarding the territorial planning processes and the decision-making processes related to investment in integration infrastructure.
- **Integration Sectoral Processes (PSIs, in Spanish):** The tasks already started will be deepened and new topics will be proposed.
- **Wide outreach of the Initiative:** To strengthen the outreach process in order to widen the knowledge of the South American society regarding progress and works carried out by IIRSA.
- **Proposals:** The countries are invited to propose and promote new work and cooperation initiatives within the framework of IIRSA.



# Implementation

## 1. **AIC and Project Portfolio**

To strengthen the follow-up process and deepen the availability of quality information on the portfolio and the AIC.

Activities to be developed:

- To complete the information of the data base of projects (1st semester)
- To develop the 4th Report of the AIC (June)
- Integral analysis of the IIRSA Portfolio in the next meeting of National Coordinators (June)

## 2. **GTE of the Guianese Shield Hub (May)**



# Planning

1. GTE on Paraguay-Parana Waterway, MERCOSUR-Chile and Capricorn Hubs (June)
2. Training on Strategic Environmental Evaluation (EAE, in Spanish). See presentation on planning
3. Application of the methodologies of Productive Integration, Logistics and EAE. See presentation on planning
4. Course on Development and Physical Integration in South America, with the participation of the CEPAL (September)
5. GEOSUR. See presentation on planning
  - Workshop on GEOSUR (August)



# Integration Sectoral Processes

## 1. **Workshop on Successful Cases**

Business round where the countries present their experience. Meetings on topics that are interesting for the countries, taking as a base their experience. (June)

- Negotiation
- Cooperation and support proposals for the projects

## 2. **Road Show of the IIRSA Projects**

Each country must present the main investment projects (November)

- Project promotion
- Call for potential investors





# Integration Sectoral Processes

## 3. South American Roaming

- Regional workshop with the participation of regulatory agencies and private operators (February)
- Study on Roaming (March to September)
- Organization of a GTE on Roaming (October)

## 4. Border Crossings

- Study on crossings located in river courses
- Second stage: Cristo Redentor (BID)
- Study on Territorial Connectivity Argentina-Chile (BID)
- Study on the improvement of the performance of border crossings in Bolivia (CAF)
- Center Clorinda (AR) – Asunción (PY) (FONPLATA)
- Center Ñeembucú (PY) – Bermejo (AR) (FONPLATA)
- Analysis of other initiatives
- Study on Border Crossing Colombia-Ecuador (to be defined)



# Integration Sectoral Processes

## 5. Exports through Postal Services for SMEs

- Training for the consultants for the expansion of the technical cooperation (february)
- Development of an Information System on Foreign Trade
- Implementation of the project in Uruguay
- Pre-diagnosis visits



# Outreach

1. Training activities for the use and operation of the data base will continue (1st semester)
2. (Online) availability of the data base (June)
3. Development of the 4th Report of the AIC (June)
4. Development of 3 new video-documents.
5. The CCT will favor support to the outreach activities carried out by IIRSA, which the countries may promote and organize.



# Proposals

The countries are invited to the presentation of proposals to develop activities and projects related to the following topics:

## 1. Institutional support among countries

To foster institutional support by the countries that are strong in certain topics in favor of other countries that may require said support.

- Cooperation among countries
- Exchange of experience (regulatory schemes)
- Presentation of successful cases (some examples):

Biofuels – **Brazil and Colombia**

Road concessions – **Chile**

Urban Transportation – **Colombia and Brazil**

Postal Services – **Brazil and Peru**

Ports – **Ecuador**

Energy – **Venezuela**

Gas - **Bolivia**

**Other examples**



# Proposals

## 2. **Public-Private Associations (APP's, in Spanish)**

- Exchange of experience regarding all infrastructure topics
- Institutional support among countries
- Promotion of projects
- Relationship among investors from other countries (i.e. Pension funds)
  - ✓ Transportation
  - ✓ Energy
  - ✓ Communications



# Proposals

## 3. Sectoral integration. Communications

- *Consolidation of fiber optic infrastructure among the South-american countries (Information Routes)*
- *Determination of international standards to promote offer and make the Broad Band massive.*
- *Adaptation processes for regulatory frameworks.*  
Development of technological adaptation processes, such as optic fiber networks.
- *Social Communications.* To look for infrastructure integration and definition of regulatory incentives in order to improve coverage in geographically isolated areas.



# Proposals

## 4. Sectoral integration. Energy

- *International exchange of electric power and natural gas: To study the harmonization of the regulatory framework for the international exchange of electric power and natural gas.*
- *Exchange of experience regarding regulatory topics on domiciliary public services.*
- *Biofuels*



# Proposals

## 5. Sectoral integration. Transportation

- *Load transportation*: To strengthen and work on the regulation and harmonization of procedures in border crossings (Policies).
- *Aeronautics and Airports*: Aeronautics security and transportation among border villages.
- *River transportation*: To strengthen the river projects that promote regional integration and to eliminate the existing barriers.
- *Road safety*
- *Multimodal transportation*





# Proposals

## 6. Sectoral integration. Logistics

- *Logistics*: Strategy for the fostering and competitiveness of goods traffic, at a regional level, and application of the methodologies.
- *E-logistics*: Boost to Information and Communications Technologies (TIC's, in Spanish) focused on logistics and as an integral support for the supply chain.
- *Electronic Commerce*. To go on developing initiatives to give an incentive to the development in B2C, C2B, G2C and C2G, among others.



# Proposals

## **7. Cooperation. Exchange of experience**

The countries are invited to the presentation of proposals for activities aimed at fostering cooperation in the following topics:

Analysis of other integration experience and their relation to the IIRSA

- UNASUR
- Exchange of Colombian experience as part of the Puebla - Panamá Plan.
- Exchange of the experience of the countries that make up the Mercosur.
- Other integration examples.
- Criteria unification and promotion aimed at commercial exchanges.



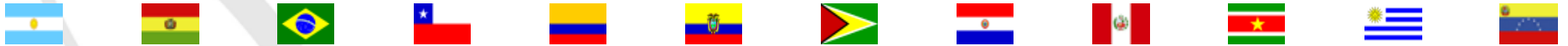
# Conclusions

- From the beginning, the IIRSA Initiative has developed countless actions. It is worth mentioning the incessant **participation** of all the countries involved.
- The execution of **projects that have a high-impact** on the physical integration is a priority objective for the IIRSA. As regards the Project Portfolio of the Initiative, it is worth mentioning that the 40% of such projects are under different execution stages.
- The IIRSA presents a unique opportunity for the **exchange of experience** regarding the development of regional infrastructure projects.
- The articulation with other regional integration projects is essential for the strengthening of the IIRSA.



# Schedule 2008

<b>FEBRUARY</b>		
26 to 27	Cartagena, Colombia	Regional workshop on Roaming with the participation of regulatory agencies and private operators
<b>MARCH</b>		
11 to 13	Lima, Peru	Training Workshop on EAE (BO-CH-PE)
25 to 27	Buenos Aires, Argentina	Training Workshop on EAE (AR -PY-UY)
<b>APRIL</b>		
8 to 10	Caracas, Venezuela	Training Workshop on EAE (CO -EC-VE)
22 to 24	Brasilia, Brazil	Training Workshop on EAE (BR)
<b>MAY</b>		
5	Paramaribo, Suriname	GTE of the Guianese Shield H ub
6 to 8	Paramaribo, Suriname	Training Workshop on EAE (GU -SU)



# Schedule 2008

<b>JUNE</b>		
3 to 5	Asunción, Paraguay	GTE of the Paraguay-Paraná Waterway Hub, the MERCOSUR-Chile Hub and Capricorn Hub
24	Buenos Aires, Argentina	Workshop on Successfull cases
25 to 26	Buenos Aires, Argentina	XII Meeting of National Coordinators
<b>AUGUST</b>		
20 to 21	Lima, Peru	Workshop on GEOSUR
<b>SEPTEMBER</b>		
8 to 12	Santiago, Chile	CEPAL-IIRSA Course



# Schedule 2008

<b>OCTOBER</b>		
8 to 9	Rio de Janeiro, Brazil	GTE on South American Roaming
<b>NOVEMBER</b>		
4	Bogotá, Colombia	IIRSA Road Show of Projects
5 and 6	Bogotá, Colombia	XIII Meeting of National Coordinators
<b>DECEMBER</b>		
3 and 4	Bogotá, Colombia	X Meeting of the Executive Steering Committee