

INITIATIVE FOR THE INTEGRATION OF REGIONAL
INFRASTRUCTURE IN SOUTH AMERICA
IIRSA



ANNEX 15
OUTREACH AND PARTICIPATION

IX Meeting of the Executive Steering Committee of
IIRSA

December 4th and 5th, Montevideo, Uruguay





Outreach and Participation

According to the requirements agreed among the twelve National Coordinators and the Technical Coordination Committee (in the framework of the CDE –2006), during 2007 **New Instruments** were developed, in order to enhance the outreach and deepen the aspects of participation with the civil society in the IIRSA Initiative.



Outreach and Participation

New Material

1. [New IIRSA Web Site](#)
2. [New CD with Institutional Information and Brochure](#)
3. [New IIRSA Project Data Base.](#)
4. Three new Documental Videos on 4 projects of the AIC:
 1. [Lima-Tingo María-Pucallpa Road, Ports and Logistic Centers \(Andean Hub\)](#)
 2. [Nueva Palmira-Montevideo-Rio Branco y; Puente Maua entre Jaguarao \(Brazil\) y Rio Branco \(Uruguay\) \(MERCOSUR-Chile Hub\)](#)
 3. [Exports through Postal Services for SMEs \(Multinational Project\)](#)



Outreach and Participation

Accomplished activities

1. National Outreach Workshop in Asunción, Paraguay, carried out by the National Coordination on 17/10/07.
2. New Data Base of the Project Portfolio. Beginning of training, loading and updating tasks.
3. Presentation of the Initiative in the Meeting of Latin American Ministers of Transportation and Infrastructure (July, Montevideo, ROU).



Outreach and Participation

Accomplished activities

4. Outreach of the three new Video-Documents in TV channels, regionally and nationally.
5. Distribution of the New Institutional Material (CD and brochure) to the National Coordinations, Development Agencies and in different technical/political events, regionally and extra-regionally.
6. Other activities at national and extra-regional level in which IIRSA subjects were presented.



Outreach and Participation

Activities planned for 2008

1. New Data Base: Continuation of the following tasks: loading of data and training for the technical teams of the National Coordinations regarding the management and operation processes.
2. Availability of the IIRSA Data Base in the web site (Planned for May).
3. The National Coordination of Peru will carry out a series of 4 / 5 Outreach Workshops in different regions during 2008, with the purpose of outreaching the activities related to the IIRSA and the progress of the projects of Peru at a national level.



Outreach and Participation

Activities planned for 2008

4. Three new video-documents by the CCT are planned. They will be done together with the National Coordinations and with their approval.
5. Road Show of IIRSA Projects.
6. Fourth Progress Report by the [AIC \(SIGE\)](#).



Outreach and Participation

Thank you