
Meeting of the Executive Technical Group on Freight Transport and Logistics

October 18 and 19, 2017

Hotel Novotel Lima

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San Isidro, Lima, Peru

1. INTRODUCTION

The COSIPLAN-IIRSA Work Plan 2017 established the following priorities:

- Implement the Freight Transport and Logistics Experts Network
- Organize the 4th edition of the course on “Design and Management of Freight Transport and Logistics Public Policies”
- Start working on the development of a Freight Logistics Strategic Plan for the MERCOSUR-Chile Hub
- Analyze the results of the studies on rail integration

Most of the activities have already begun –some of them have been completed satisfactorily, while others are underway. The following stand out particularly: a) the activities of the experts network, for which the IDB hired a facilitator and has started operating the platform of test communities of the institution; and b) the successful completion of the fourth edition of the course.

2. OBJECTIVES

The objective of the Meeting of the Executive Technical Group on Freight Transport and Logistics consists in reviewing the progress made in relation to the activities scheduled for 2017, disseminate the achievements by the experts network, and create work documents that will enhance the work undertaken and agree on the guidelines for the activities to be carried out in 2018 period.

More specifically, the following is pursued:

1. Disseminate the good practices on comprehensive logistic planning, agricultural logistics and port community systems adopted in South America and other regions in Latin America, and discuss how they can be applied in the Region.
2. Create technical documents to enhance the work on projects designed to promote the regional integration of logistics chains, especially the rail integration project, cabotage along the Pacific coast, and the implementation of dedicated infrastructure in the MERCOSUR-Chile Hub. In particular, the way the analysis of regional and extra-regional

logistics chains becomes integrated into these projects.

3. Design guidelines to help draft guides on project and practical instrument development (project files, good practices guide, methodologies) in the areas subject to the discussion of the GTE.
4. Review the results attained with the first four editions of the course “Design and Management of Freight Transport and Logistics Policies” and analyze immediate priorities in training, in order to complement and reinforce the knowledge acquired so far.
5. Review, disseminate the achievements and analyze the progress in the activities undertaken by the experts network, in order to accurately define priorities for the period and their operational modalities, building upon regional good practices regarding the different components of the system.

3. METHODOLOGY

The meeting will be structured combining presentations and thematic workshops on strategic planning.

- The **presentations** are aimed at providing detailed information on the topic discussed.
- The **workshops** are organized to respond to specific objectives and scopes.

4. PARTICIPANTS

The meeting is expected to be attended by:

- COSIPLAN National Coordinations
- Government officials from the UNASUR countries trained in the course “Design and Management of Freight Transport and Logistics Policies” and members of the COSIPLAN Experts Network
- Visiting experts:
 - *Gabriel Perrín, consultant in agricultural logistics, Argentina*
 - *Germán Larralde, Commercial Manager for TSP Patagonia Norte S.A., Argentina*
 - *Fabián Sergio Salazar, Logistics Manager for TSP Patagonia Norte S.A., Argentina*
 - *Romina Morales Rojas, Head of the PCS Project, Ministry of Transport and Telecommunications, Chile*
 - *Cristian Calderón, Director of the National Council of the International Physical Distribution System Users (CONUDFI), Peru*

5. AGENDA

WEDNESDAY, OCTOBER 18

08:45-09:00 **Registration of Participants**

09:00-09:20 **Opening Session**

Jorge Chang Serrano, General Director of the Planning and Budget General Office (OGPP), Ministry of Transport and Communications, Peru. Coordinator of the COSIPLAN Executive Technical Group on Freight Transport and Logistics

Carmen Polo, Under-Secretary of Freight Transport and Logistics Planning, Ministry of Transport, Argentina. COSIPLAN Presidency Pro Tempore

09:20-09:30 **Objectives, Expected Results and Methodology of the Meeting**

Ignacio Estévez, Integration and Trade Specialist, IDB-INTAL, CCT Secretariat

09:30-11:45 **PANEL I: INTEGRAL PLANNING IN FREIGHT LOGISTICS**

09:30-10:30 **Freight Logistics and Trade Facilitation: Actions Performed and Institutional Framework in Peru**

Lecturers:

Juan Cárdenas Fernández, Ministry of Transport and Communications, and Francisco Ruiz Zamudio, Ministry of Foreign Trade and Tourism (MINCETUR), Peru

Short-, Medium- and Long-Run Strategies and Planning in Freight Logistics, Institutional Framework and Financing in Panama

Marelia Martínez Rivas, CCT Consultant, responsible for the development of Panama's Logistics Plan and member of the consulting team for the Master Plan of the Panama Canal Inter-oceanic Zone

Moderator:

Nicolás Rincón Munar, Coordinator of the Logistics Execution Technical Unit, National Planning Department, Colombia

Q&A and Comments

10:30-10:45 **Coffee Break**

10:45-11:45 **Round Tables and Group Workshop**

- *Round table with the lecturer*
- *Dialogue and work in groups*
- *Presentations and conclusions on guidelines to take into account comprehensive national plans*

Facilitator:

Marelia Martínez Rivas, CCT consultant

- 11:45-12:45** **PANEL II: DEVELOPMENT OF PORT COMMUNITY SYSTEMS (PCS)**
- 11:45-12:15** **PCS at National Level in Chile**
- Romina Morales Rojas, Head of the PCS Project, Ministry of Transport and Telecommunications, Chile*
- Moderator:**
- Sergio del Águila Alfaro, Head of Inspection and Supervision, Operations and the Environment Directorate, National Port Authority, Peru*
- Q&A and Comments**
- 12:15-13:00** **Round Table**
- *Plenary work with the lecturer and the facilitator*
 - *Conclusions on guidelines to take into account in PCS projects*
- Facilitator:**
- Marelia Martínez Rivas, CCT Consultant*
- 13:00-14:30** **Group Photo and Lunch**
- 14:30-17:30** **PANEL III: COLLABORATION IN AGRICULTURAL LOGISTICS AND LOGISTICS MATURITY**
- 14:30-16:00** **The Role of Specialized Infrastructure in Logistics Collaboration in Perishable Agricultural Chains**
- Germán Larralde, Commercial Manager for T.S.P. Patagonia Norte S.A., Argentina*
- Infrastructure in Support of Agricultural Export Chains**
- Cristian Calderón, Director of the National Council of the International Physical Distribution System Users (CONUDFI), Peru*
- Logistics Collaboration in Agricultural Chains**
- Gabriel Perrin, consultant in agricultural logistics, Argentina*
- Moderator:**
- Carmen Polo, Under-Secretary of Freight Transport and Logistics Planning, Ministry of Transport, Argentina*
- Q&A and Comments**
- 16:00-16:30** **Coffee Break**
- 16:30;17:30** **Round Tables and Group Workshop**
- *Round table with the lecturers*
 - *Dialogue and work in groups*
 - *Conclusions on aspects to take into account in agricultural logistics projects*
- Facilitator:**
- Marelia Martínez Rivas, CCT Consultant*
- 16:45-17:00** **First Day Wrap-Up**

Vicente Gutiérrez Mendoza, Planning Office, Ministry of Transport and Communications, Peru, Peru's COSIPLAN National Coordination

THURSDAY, OCTOBER 19

09:00-12:00 **PANEL IV: FREIGHT LOGISTICS IN REGIONAL INTEGRATION PROJECTS**

Exercise to Optimize Logistics Segments in Regional Integration Projects

09:00-09:30 **Brief Introductory Presentations:**

Logistics Chains in the MERCOSUR-Chile Hub

- *Ignacio Estévez, Integration and Trade Specialist, IDB-INTAL, CCT Secretariat*

Production Integration through Sea in Project Group 5 of the Andean Hub

- *Vicente Gutiérrez, Planning Office, Ministry of Transport and Communications, Peru, Peru's COSIPLAN National Coordination*

Moderator:

Pablo Iorio, Ministry of Transport and Public Works, Uruguay

09:30-10:30 **Workshop in Parallel for the Two Groups**

- *Summary of potential logistics segments*
- *Collective agreement on the selection criteria of relevant logistics segments for integration projects*

Group A: Logistics Chains in the MERCOSUR-Chile Hub

- *Carmen Polo, Under-Secretary of Freight Transport and Logistics Planning, Argentina*
- *Mauricio Casanova, Ministry of Transport and Telecommunications, Chile*
- *Pablo Iorio, Ministry of Transport and Public Works, Uruguay*

Group B: Sea Cabotage in the Andean Hub

- *Nicolás Rincón Munar, Coordinator of the Logistics Execution Technical Unit, National Department of Planning, Colombia*
- *César Oswaldo Aguilar Ortiz, Ministry of Transport and Public Works, Ecuador*
- *Carlos Lozada Contreras, General Director of the Road and Rail General Directorate, Ministry of Transport and Communications, Peru*

10:30-11:00 **Coffee Break**

11:00-12:00 **Presentation of the Work in Groups and Collective Discussion (15 min. per group)**

- *Presentation on the priority chains, selection criteria and key aspects to take into account in the projects*
- *Collective debate on aspects that need to be further discussed*

Facilitator:

Marelia Martínez Rivas, CCT Consultant

- 12:00-12:45** **PANEL V: ASSESSMENT OF THE COURSE ON FREIGHT LOGISTICS**
- Review of the Results of the Fourth Editions of the Course on “Design and Management of Freight Transport and Logistics Policies” and Reflection on Areas for Expansion**
- Alejandra Radl, Integration and Trade Specialists, IDB-INTAL, CCT Secretariat*
- Comments:**
- José Manuel Mora Leal, National Institute of Road Transport, Venezuela*
- Moderator:**
- Marelia Martínez Rivas, CCT Consultant*
- Q&A and Comments**
- 12:45-14:30** **Lunch**
- 14:30-15:00** **PANEL VI: FREIGHT TRANSPORT AND LOGISTICS OBSERVATORIES**
- Progress in the Implementation of Observatories in Colombia and Chile**
- Nicolás Rincón Munar, Coordinator of the Logistics Execution Technical Unit, National Planning Department, Colombia*
- Mauricio Casanova, Ministry of Transport and Telecommunications, Chile*
- Moderator:**
- Ignacio Estévez, Integration and Trade Specialist, IDB-INTAL, CCT Secretariat*
- Q&A and Comments**
- 15:00-16:00** **PANEL VII: WORK PLAN OF THE EXPERT NETWORK**
- Activities and Progress of the Expert Network**
- Marelia Martínez Rivas, CCT Consultant*
- Dialogue on priority areas and work mechanisms of the network*
- 16:00-16:30** **Coffee Break**
- 16:30-17:15** **Work Plan 2018 Proposal**
- Alejandra Radl, Integration and Trade Specialist, IDB-INTAL, CCT Secretariat*
- Q&A, Comments and Plan Adjustments**
- 17:15-17:30** **Conclusions and Closing Session**
- Juan Cárdenas Fernández, Advisor to the Planning and Budget General Office, Ministry of Transport and Communications, Peru*